


Business Department - Year 13

 Shirley High Curriculum Map	<i>To provide the students with an insight to how businesses operate within the real world and understand the integration of every functional area within a business. In addition, to nurture students to have a lifelong interest in the development of businesses locally, nationally and internationally.</i>					
	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
	Theme/Topic/Skill:	Theme/Topic/Skill:	Theme/Topic/Skill:	Theme/Topic/Skill:	Theme/Topic/Skill:	Theme/Topic/Skill:
	T2 Managing Business Activities T3 Business Objectives T4 Global Businesses	T2 Managing Business Activities T4 Global Businesses	T3 Business Objectives T4 Global Businesses	T2 Managing Business Activities T3 Business Objectives T4 Global Businesses	T3 Business Objectives	
Why Now?	Continuation from yr 12 into investigating ways of managing finance and understanding the position a business is in when it wants to grow Internationally.	Students can now begin to understand the variety of demands placed on businesses & the huge influence & pressures (as well as opportunities) the external environment places	Students now being to investigate analytical tools to help business in their decision making in whether to grow. If so, which emerging country would be most suitable and the impact of competition		This gives the opportunity for students to investigate the causes of change and the impact it has on a business. Followed by how business plan for unforeseen situations through planning.	In preparation for the external exam
Fundamental Concepts	2.3 Managing finance 3.5 Assessing competitiveness 4.1 Globalisation	2.4 Resource management 4.1 Globalisation 4.2 Global markets and business expansion	3.3 Decision-making techniques 4.2 Global markets and business expansion 4.4 Global industries and companies	2.3 Managing finance 2.5 External influences 3.3 Decision-making techniques 4.4 Global industries and companies	3.6 Managing change Revision and exam preparation	Revision and exam preparation
Students will...	Learn about: How a business is liquid and financial statements and the use of ratio analysis The growing economies and International trade and the factors contributing to increased globalisation	Learn about: 2.4.1 Production methods and utilising capacity including stock and quality control Protectionism and trading blocs	Learn about: Methods for investing in business projects Reason for going global through global mergers or joint ventures including MNCs and competitiveness	Learn about: Economic influences on business failures. Including CPA Ethics and controlling MNCs	Learn about: Causes and effects of change and scenario planning	Revision and exam preparation
Language for Life (Key terms /Vocabulary)	All those above, on the subject glossary					
Extended writing Opportunities	For every learning concept, theory, model there is an exam question L3 analysis & L4 evaluation; see exam topic tracker					
Maths Across the Curriculum	Ratio analysis data interpretation & manipulation.	Shares/prices: Percentage changes, data interpretation & manipulation Calculation of revenue & price, Percentage changes, data interpretation & manipulation	Profit: addition, multiplication, percentages Break-Even: percentage changes, addition, multiplication	Time sequencing	Profit: addition, multiplication, percentages Break-Even: percentage changes, addition, multiplication HR: addition, multiplication, percentage for workforce calculations	
Links to careers/ aspirations	Entrepreneur, Banking, analyst	Production manager Stock controller Quality assurance roles	Investment banker Department for International Trade (Civil Service)	Economist Compliance manager	Police service planner Activist Ethic co-ordinator	
Cultural Capital	Book: The growing economy: principles of political economy TV/Film: Andrew Mar show Place: Houses of Parliament	Book: Resisting protectionism TV/Film: CNBC Place: Mars factory	Book: The Global Business Environment: Meeting the Challenges TV/Film: BBC: Global businesses Place: Emerging market such as Brazil, Mexico	Book: Multinational Companies: Understanding Culture Clashes And Catalyzing: Culture Clash TV/Film: Ramsey's Kitchen nightmares Place: Visit Britain. Most UK travel destinations	Book: Scenario planning: A field guide top the future TV/Film: Terrorist attacks in London - Youtube Place: Local Town Hall	
Practical Application of Skills	Using real life businesses as situational context, applying theory which allows students to delve into the decisions they make (or not) and the concurrent analysis that has real life implications in the ever changing world we live in, for businesses and all of their stakeholders. Students will then evaluate the theory in relation to numerous examples and the impacts that have been created for all topics to give them a well-rounded understanding of a variety of industries to understand the impact of business strategy across the globe.					