



***Our Vision:***

*To develop aspirational learners who strive for excellence academically, creatively and culturally, benefitting from a wide range of opportunities led by inspirational educators.*

**Media Studies Curriculum  
Overview Mapping**

| Year Group     | Curriculum Intention   | Autumn 1   | Autumn 2   | Spring 1  | Spring 2   | Summer 1   | Summer 2   |
|----------------|--|--|--|---|--|--|--|
| <b>Year 10</b> | The aspiring media studies scholar will learn about the Key Concepts, media industries and different media studies perspectives. The predominant objectives are to give learners the knowledge, skills and cultural capital to access the course | Introduction to Key Concepts known as R.A.I.L, Textual Analysis and Media Practical Skills | Key Concepts R.A.I.L, Textual Analysis, Contextual Analysis and Television | Key Concepts R.A.I.L, Television, Advertising and Marketing and Film                  | Key Concepts R.A.I.L, Video Games, Music Video, Media Studies theories | Key Concepts, Music Magazines and PPE Preparation            | Key Concepts, Paper One and NEA Preliminary Practice |
| <b>Year 11</b> | The proficient media studies scholar will compound their learning of both knowledge and skills, will be exam-ready for their GCSE and ready for the next step in their journey.  | Key Concepts R.A.I.L, Magazine front cover production research and planning and Newspapers | Key Concepts R.A.I.L, Magazine front cover production                      | Key Concepts R.A.I.L, Magazine feature article production, Newspapers and Online News | Key Concepts R.A.I.L and Synoptic Topics                               | Key Concepts R.A.I.L, Examination Preparation and Assessment | N/A: Learners would have left Shirley High School    |

|                |  |  |  |   |  |  |   |
|----------------|--|--|--|---|--|--|---|
| <b>Year 12</b> | The advanced media studies scholar will develop their Key Concepts understanding, creativity and analytical skills. Learners will explore and interpret both mainstream and alternative media texts from different perspectives. | Introduction to (A Level) Key Concepts known as R.A.I.L, Textual Analysis and Production | Key Concepts R.A.I.L, Textual Analysis, Contextual Analysis and Production | Key Concepts R.A.I.L, Academic Ideas and Arguments, Music Videos, Film and Production | Key Concepts R.A.I.L, Academic Ideas and Arguments, Videogames and Radio | Key Concepts R.A.I.L, Academic Ideas and Arguments and Advertising and Magazines | Key Concepts and Non Examined Assessment          |
| <b>Year 13</b> | The expert media studies scholar will be fully immersed in their learning and will be fully prepared for their A Level examinations and for the next stage of their journey after Shirley High School                            | Newspapers and Television production   | Newspapers (including online), Television production and promotion         | Retrieval and Television promotion  | Retrieval and Synoptic Topics  | Retrieval and Synoptic Topics  | N/A: Learners would have left Shirley High School |

