



### ***Our Vision:***

*To develop aspirational learners who strive for excellence academically, creatively and culturally, benefitting from a wide range of opportunities led by inspirational educators.*

### **Business Curriculum Overview Mapping**

Year Group	Curriculum Intention	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
<b>Year 10</b>	A Year 10 Business student will be introduced to issues concerning the setting up and operation of a business. A student will explore the activities of business and the reasons for success or failure. It will encourage students to appreciate that businesses must operate within society and that this involves businesses engaging with a wide range of stakeholders who will hold differing perspectives.	Topic 1.1 Enterprise and entrepreneurship Topic 1.2 Spotting a business opportunity	Topic 1.2 Spotting a business opportunity	Topic 1.3 Putting a business idea into practice	Topic 1.3 Putting a business idea into practice Topic 1.4 Making the business effective	Topic 1.4 Making the business effective 1.5 Understanding external influences	Topic 2.1 Growing the business
<b>Year 11</b>	A Year 11 Business student will draw on their knowledge and understanding of Theme 1 topics. Students will apply a range of quantitative skills relevant to business contexts. This includes calculations, interpretation, use and limitation of quantitative and qualitative data in business contexts to support, inform and justify growth and expansion and the business decisions made along the way.	Topic 2.1 Growing the business	Topic 2.2 Making marketing decisions  Topic 2.3 Making operational decisions	2.4 Making financial decisions  2.5 Making people decisions	2.5 Making people decisions Revision and review	Revision and review	Revision and review

<b>Year 12</b>	To provide the students with an insight to how businesses operate within the real world and understand the integration of every functional area within a business. In addition, to nurture students to have a lifelong interest in the development of businesses locally, nationally and internationally.	T1 Marketing & People T2 Managing Business Activities	T1 Marketing & People T2 Managing Business Activities	T1 Marketing & People T2 Managing Business Activities	T1 Marketing & People T2 Managing Business Activities	T1 Marketing & People T2 Managing Business Activities	T1 Marketing & People T2 Managing Business Activities
<b>Year 13</b>	To provide the students with an insight to how businesses operate within the real world and understand the integration of every functional area within a business. In addition, to nurture students to have a lifelong interest in the development of businesses locally, nationally and internationally.	T2 Managing Business Activities T3 Business Objectives T4 Global Businesses	T2 Managing Business Activities T4 Global Businesses	T3 Business Objectives T4 Global Businesses	T2 Managing Business Activities T3 Business Objectives T4 Global Businesses	T3 Business Objectives	
<b>Business Department - BTEC Enterprise and Entrepreneurship – Year 12</b>	A Year 12 Enterprise and Entrepreneurial student will gain skills relating to, and an understanding of, how a marketing campaign is developed. In addition, students will study the purpose and importance of personal and business finance. They will develop the skills and knowledge needed to understand, analyse and prepare financial information. In the final ½ term of the year students will be introduced to 2 new units.	Unit 2: Principles of marketing Unit 3: Personal and business finance	Unit 2: Principles of marketing Unit 3: Personal and business finance	Unit 3: Personal and business finance	Unit 3: Personal and business finance	Unit 3: Personal and business finance	Unit 1: Enterprise and Entrepreneurs Unit 7: Social enterprise
<b>Business Department - BTEC Marketing – Year 12 Year 1</b>	A Year 12 Business student will develop an understanding of the careers available in the marketing industry and of the skills, knowledge and behaviours required to work in the industry. Students will also explore marketing principles and apply them to a variety of contexts.	Unit 1: Careers in Marketing Unit 2: Marketing Principles	Unit 1: Careers in Marketing Unit 2: Marketing Principles	Unit 2: Marketing Principles	Unit 2: Marketing Principles	Unit 2: Marketing Principles	Unit 3: Customer communications

<b>Business Department - BTEC Extended Diploma in Business Year 2</b>	BTEC Business Student : Students will gain a full range of advanced business and life skills and be fully prepared for their external exams and internal assignments and for the next stage of their journey after SHS	Unit 6: Principles of management Unit 17: Digital marketing	Unit 6: Principles of management Unit 17: Digital marketing	Unit 7: Business decision making Unit 21: Training and development	Unit 7: Business decision making Unit 21: Training and development	Unit 6: Principles of management Unit 7: Business decision making	Unit 6: Principles of management Unit 7: Business decision making
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