

**History Department – Year 13 Unit 3 Media and Social Change**

<p><i>The Expert Historian will be highly skilled and equipped in supporting or challenging stories of the past. The expert historians works at a much higher level of challenge as well as writing their own interpretation of historical events they are able to find evidence to make their own interpretations. They will be expert in this and be able to capitalise on their expertise at university level when studying History</i></p>						
 <b>Shirley High Curriculum Map</b>	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
	Theme/Topic/Skill:	Theme/Topic/Skill:	Theme/Topic/Skill:	Theme/Topic/Skill:	Theme/Topic/Skill:	Theme/Topic/Skill:
	Unit 3: Aspects in Breadth: social change, family, home and leisure, 1882-2004  Changing patterns of women's lives within the family and in the world of work	Aspects in Depth: Mass media- Mirroring or moulding society?  The Age of the Press Barons, 1914-36	Aspects in Depth: Mass media- Mirroring or moulding society?  Wireless and war: propaganda, information and entertainment, 1939-45	Aspects in Depth: Mass media- Mirroring or moulding society?  Media in the Sixties, satire , image and social change  The Thatcher Government and the Media, 1979-90	Aspects in Depth: Mass media- Mirroring or moulding society?  The Labour Government versus the Media: the problem of the Iraq Dossiers, 2002-04	Exams
<b>Why now?</b>	To develop the key skills and knowledge of the Depth unit. This unit focuses on the changes in leisure over the last 122 years. This is an important area because it helps historians understand other areas of development such as social class, media and the economy. This area has often been neglected in the past, so it gives students a fresh focus on an area that is not usually studied lower down the school.	To develop the key skills and knowledge of the Depth unit. This study focuses on the development of the newspaper during World War One through to the end of World War two. This is important as it gives an understanding of how the written media and radio affected our lives in the early part of the twentieth century during a time of great conflict and between the wars. It also provides students with a canny insight into today's relationship between politicians and the media	To develop the key skills and knowledge of the Depth unit. This study focuses on the development of the newspaper during World War One through to the end of World War two. This is important as it gives an understanding of how the written media and radio affected our lives in the early part of the twentieth century during a time of great conflict and between the wars. It also provides students with a canny insight into today's relationship between politicians and the media.	To develop the key skills and knowledge of the Depth unit. With a link back to Year 9 history an the importance of the post war era this unit focuses on the advent of liberalism but more so the extent to which society ' attitudes changed due to the impact of media, especially cinema and television. It also explores themes of social class, ethnicity, and gender and how far these areas have been moulded by the media in this country. The next unit is focussed on the 1980s a significant watershed in change for Britain politically and economically, the focus here is on the concept of Thatcherism and this time how the government used the media to aid its agenda	To develop the key skills and knowledge of the Depth unit. Here we have a unit that is exploring a recent period of history that helps students understand conflict going on today. This highly focussed short depth study revolves around the extremely controversial war with Iraq in 2002 and how Britain got involved . Students are able to develop a highly critical approach to the evidence and thus make judgements on this is a key event in later twentieth century history. In addition, this links to work in the Middle East in Year 9.	
<b>Fundamental Concepts</b>	Change Continuity Breadth Significance Golden age of journalism Morganatic Marriage Protectionism	Change Continuity Breadth Significance Golden age of journalism Morganatic Marriage Protectionism	Propaganda (Black white and grey) Censorship	Satire Deference Social realist Social attitudes Secularisation Americanisation Miscegenation Post war consensus Monetarism Privatisation competitions	Dodgy dossiers Enquiry Select committee Freedom of the press	
<b>Students will</b>	<b>Learn about:</b> <ul style="list-style-type: none"> <li>Unit 3: Aspects in Breadth: social change, family, home and leisure, 1882-2004</li> <li>How far has Leisure changed?</li> <li>What were the most significant reasons for changes in leisure patterns?</li> <li>Entertainment in the home</li> <li>Changes in excursion and holidays</li> <li>The Holiday with Pay Act</li> <li>Foreign holidays</li> <li>Changes in the Modes of transport</li> <li>The impact of increasing affluence and reduced time at work</li> <li>The impact of technology on leisure and entertainment</li> </ul>	<b>Learn about:</b> <ul style="list-style-type: none"> <li>The age of the Press Barons, 1914-36</li> <li>The Golden age of journalism</li> <li>Northcliffe</li> <li>Beaverbrook</li> <li>Lord Rothermere</li> <li>The Daily Herald and George Lansbury</li> <li>What was the most significant impact on war reporting (1939-45)?</li> </ul>	<b>Learn about:</b> <ul style="list-style-type: none"> <li>PPE examinations</li> <li>How successfully did the BBC broadcast to the home front?</li> <li>What was the impact of British and enemy propaganda?</li> </ul>	<b>Learn about:</b> <ul style="list-style-type: none"> <li>How far satire undermined authority figures during the 60s?</li> <li>How far did film and TV mould or mirror attitudes to society?</li> <li>To what extent were the 'swinging 60s' more image than reality?</li> <li>What principles underpinned Thatcherism and what was its significance for the mass media industry?</li> <li>How effective was the government promotion of competition broadcasting?</li> <li>How far did the thatcher government attempt to control the</li> <li>Why did the mass media report significant events between 1979-1990?</li> </ul>	<b>Learn about:</b> <ul style="list-style-type: none"> <li>What impact did the initial challenges to the accuracy of the dossiers have?</li> <li>What ways and to what extent did Dr David Kelly's death affect the relations between the government and the BBC?</li> <li>What were the key implications of the Hutton inquiry for the relationship between the mass media and the government?</li> </ul>	
<b>Language for Life (Key terms/Vocabulary)</b>	Democratisation Emasculation Wakes Week Great Depression Balance of Payments Deregulation Chicago convention Retail price maintenance	Quango Empire Day British Social Attitudes	Golden age of journalism Total war Conscription Morganatic Marriage Abdication Squandermania Comintern Protectionism Imperial preference Cat and H=Mouse Act Conchies Kamenev telegram Phoney War Resolute, lilting Cadence Woolton Pie	Satire Deference 14 day rule Americanisation Socials realism Colour bar Miscegenation Post war consensus Neoliberalism Thatcherism Contracting out Wet Junta	Whistleblower Select committee Whitewash Special advisor	

<b>Extended writing Opportunities</b>	Exam questions	Exam questions	Exam questions Coursework completion	Exam questions	Exam questions	
<b>Maths Across the Curriculum</b>	Review and change graphs	Review and change graphs	Review and change graphs	Review and change graphs	Review and change graphs	
<b>Links to careers/ aspirations</b>	Historian / Journalist	Journalist / Politicians	Media / Historian	Politicians	Journalist / Lawyer / Politicians	
<b>Cultural Capital</b>	Supplementary reading / historical documentaries	Supplementary reading / historical documentaries	Supplementary reading / historical documentaries	Supplementary reading / historical documentaries	Supplementary reading / historical documentaries	
<b>Practical Application of Skills</b>	Research	Research	Research	Research	Research	