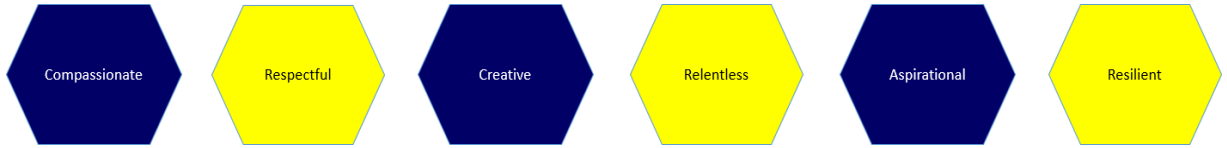
Our Vision:

To develop aspirational learners who strive for excellence academically, creatively and culturally, benefitting from a wide range of opportunities led by inspirational educators.

Business Curriculum
Overview Mapping

Year Group	Curriculum Intention	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Year 10	A Year 10 Business student will be introduced to issues concerning the setting up and operation of a business. A student will explore the activities of business and the reasons for success or failure. It will encourage students to appreciate that businesses must operate within society and that this involves businesses engaging with a wide range of stakeholders who will hold differing perspectives.	Topic 1.1 Enterprise and entrepreneurship Topic 1.2 Spotting a business opportunity	Topic 1.2 Spotting a business opportunity	Topic 1.3 Putting a business idea into practice	Topic 1.3 Putting a business idea into practice Topic 1.4 Making the business effective	Topic 1.4 Making the business effective 1.5 Understanding external influences	Topic 2.1 Growing the business
Year 11	A Year 11 Business student will draw on their knowledge and understanding of Theme 1 topics. Students will apply a range of quantitative skills relevant to business contexts. This includes calculations, interpretation, use and limitation of quantitative and qualitative data in business contexts to support, inform and justify growth and expansion and the business decisions made along the way.	Topic 2.1 Growing the business	Topic 2.2 Making marketing decisions Topic 2.3 Making operational decisions	2.4 Making financial decisions 2.5 Making people decisions	2.5 Making people decisions Revision and review	Revision and review	Revision and review

Year 12	To provide the students with an insight to how businesses operate within the real world and understand the integration of every functional area within a business. In addition, to nurture students to have a lifelong interest in the development of businesses locally, nationally and internationally.	T1 Marketing & People T2 Managing Business Activities	T1 Marketing & People T2 Managing Business Activities	T1 Marketing & People T2 Managing Business Activities	T1 Marketing & People T2 Managing Business Activities	T1 Marketing & People T2 Managing Business Activities	T1 Marketing & People T2 Managing Business Activities
Year 13	To provide the students with an insight to how businesses operate within the real world and understand the integration of every functional area within a business. In addition, to nurture students to have a lifelong interest in the development of businesses locally, nationally and internationally.	T2 Managing Business Activities T3 Business Objectives T4 Global Businesses	T2 Managing Business Activities T4 Global Businesses	T3 Business Objectives T4 Global Businesses	T2 Managing Business Activities T3 Business Objectives T4 Global Businesses	T3 Business Objectives	
Business Department - BTEC Enterprise and Entrepreneurship – Year 12 (Extended Certificate)	To provide the students with an insight to how businesses operate within the real world and understand the integration of every functional area within a business. In addition, to nurture students to have a lifelong interest in the development of businesses locally, nationally and internationally.	UNIT 2 – DEVELOPING A MARKETING CAMPAIGN			UNIT 1 – ENTERPRISE AND ENTREPRENEURSHIP		
Business Department - BTEC Enterprise and Entrepreneurship – Year 13 (Extended Certificate)	To provide the students with an insight to how businesses operate within the real world and understand the integration of every functional area within a business. In addition, to nurture students to have a lifelong interest in the development of businesses locally, nationally and internationally.	UNIT 3 – PERSONAL AND BUSINESS FINANCE		UNIT 8 – ENTERPRISE & INTRAPRENEURSHIP IN PRACTICE			


Compassionate
Respectful
Creative
Relentless
Aspirational
Resilient