



Shirley High School

Performing Arts College

"Striving for Excellence"

JR/P/LCH/PE Instagram Account
16 October 2019

Dear Parent / Carer

RE: PE DEPARTMENT INSTAGRAM ACCOUNT – @ShirleyHighPE

I am emailing to inform you that once again this year we will be using the SHS PE Department Instagram account regularly in order to keep you up to date with fixtures, results and extra-curricular clubs throughout the school.

Please search and follow the account on Instagram (@ShirleyHighPE) in order to see the PE Department feed. You can also select notifications if you wish to receive these from the account. This system will not replace the internal school communication systems that we currently have in place but will instead work in parallel and provide a more instant and up-to-date information stream to parents and students.

Many schools across the country already use Instagram very successfully to promote their work and we are very excited about the opportunities that this will offer. Child safety is of utmost importance to us and has been considered while making the decision to utilise Instagram. Our Instagram account will be open to the public, just as the website is. Instagram posts will only be produced by SHS PE staff.

As with all internet based resources, we cannot be held responsible for other content on Instagram. As always, we advise that parents talk to children about social networking if they are aware of and / or accessing information from them and reinforce the safety implications of using sites such as Facebook and Twitter.

Photographs will be added to Instagram but individual children will not be named. If you **DO NOT WISH** any image of your son or daughter to be uploaded to the SHS PE Department Instagram account please return the response slip at the bottom of this letter Or email me on rayner@shirley.croydon.sch.uk . If no response is received, consent for images will be assumed.

Yours sincerely

Mr J Rayner
Teacher of PE & Head of Year 10

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SHIRLEY HIGH SCHOOL PERFORMING ARTS COLLEGE REPLY SLIP

To: Mr J Rayner – Teacher of PE & Head of Year 10

Re: PE department Instagram account

Student Name:..... Tutor Group:.....

I DO NOT WISH for any image of my son/daughter to be uploaded to the SHS PE Department Instagram account.

Signature of Parent /Carer:.....Dated:.....

Principal: Mr T Myton NPQH NPQSL IOMEL CLT PGCE BSc (Hons)

Shirley Church Road, Croydon, CR0 5EF **Tel:** 020 8656 9755 **Web:** www.shirley.croydon.sch.uk **Email:** office@shirley.croydon.sch.uk

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